



# The NEOFUSION CREATIVE FOUNDATION

**"CHANGING LIVES OF UNDERPRIVILEGED ADOLESCENTS BY EDUCATION & EMPOWERMENT"**

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# Annual Report 2017 - 2018



# Table of Content

Director's Note

Executive Summary

Stop School Dropouts

Stop Child Labour- Vocation & Skill Based Training

Workshops

Other Activities

Projects Undertaken

Total Strength

Medical Health

Case Study

Source of Funding

New Initiative

Volunteer Support

NeoFusion Credential

Plan for 2018-19

Team NeoFusion

Reach To Us



## Director's Note

It gives the NeoFusion team great pleasure to present the annual Report for the year 2017-18.

Social Change is constant, continuous, unavoidable and inevitable. Social transformation is the result of positive actions to improve the environment in which marginalized/afflicted/affected are assisted to progress. NeoFusion works as the catalyst for the youth in building their skills and overall development by using innovative methods to engage adolescents.

As usual we have had some extraordinary stories of change and interventions that made a difference to the lives of adolescent living in the slums of Jaipur and Gurgaon. One of these is shared in the page as case study. We have started our open school Academy Of Excellence, in Gurugram from where 10 students are appearing for 10<sup>th</sup> boards from NIOS. We wish that they will excel in their life.

As we were in our 4<sup>rd</sup> year our focus was on implementing our strategies more effectively so our team can work more efficiently with adolescent.

We are hoping that the positive change that we have observed over the course of last 3 years of NeoFusion operations will continue. We are trying to make our children aware of not just their rights in claiming equal opportunities but also their fundamental rights. These are learning that will help the alleviate their status from the realm of their marginalised and segregated communities that are oftentimes exploited due to their poverty.

We would like to, recognize and laud the contribution made by the members and volunteers who work tirelessly to bring change and recipient communities participate in the process and resolve to bring about the model of change. Let us congratulate and resolve to act decisively for the future to come.

For this coming year we are having lots of plans and we have already started working on the strategies.

A handwritten signature in black ink, appearing to read 'Anubhoo Ti' with a stylized flourish.

**Dr Anubhoo Ti**

Founder Director

# Executive Summary

A foundation with a vision “To empower 100,000 underprivileged adolescents through education and employment skills training by 2025 for better lives, better families, better communities and a better world” established in the year 2013 is working passionately and resiliently to fulfil its aim.

It is a nationally certified non-government organization that aims at providing quality, free and compulsory education to adolescent children who belong to the marginalized sections of the society. The organization also aims at providing vocational and artistic training to the students in order to reduce the climbing rates of child labour and school dropouts.

Along with educating children, the organization also focuses on driving for an eco-friendly environment through our very own, handmade waste management products. NeoFusion believes in accomplishing the mission to support one lakh underprivileged children by providing them with primary education so that they can add to the workforce of the country in an effective and efficient manner.

The NeoFusion Creative Foundation started its first operational unit in Jaipur, Rajasthan and currently has expanded its services by starting up in Gurgaon, Haryana. The total number of students enrolled in Jaipur and Gurugram academy for the year 2017-18 was 173. The organization aims to reach all its objectives through team effort and by working steadily and together as a team. We are going to first work towards our short term goals and then gradually towards middle and long term goals. Our current aim is to make sure more and more children from slums are enrolled into schools and the school dropout rates decrease.

The NGO has two branches both of which are located near slums. One branch is in Jaipur which is situated near slums of Triveni Nagar and the other branch is located in Gurugram situated near slums of Ghasola and Faszilpur villages.

The locations for both the branches were chosen according to the ease of accessibility for the aimed population i.e. of slum children. The slums near the Gurugram institute like Ghasola have over 10,000 children living in them. Since all these slums have high migration rates due to construction jobs, they also have high rates of school dropouts as a result of excessive migration and poverty so as to help their parents. So, to make sure these children could get the education they deserve and to reduce the number of school dropouts in such areas by enrolling them into schools, NeoFusion has chosen such locations.

Academically, the NGO is working towards 100% academic excellence of the children. Classes for all subjects are held for them through volunteers and salaries teachers throughout the week to help them excel in school. Learning is made fun and easy through various methods of teaching.

The organization is focused on skill training of not only the students but also the volunteers and all team members. They are provided with various skill training like teaching, organizing etc. which will help them start their careers and so they can get better job opportunities as well.

Apart from academic and skill related classes, various workshops are also occasionally held in the NGO for various causes such as hygiene, menstrual hygiene, education, environment etc. in order to create a sense of awareness among the children regarding various topics.

In order to become a sustainable charity, we have launched several projects which involve the children creating small craft objects. These are then sold through markets and online sites. The revenue generated through this service is one of the ways in which we measure our performance. In the future we hope to provide data, which demonstrates the costs and profits achieved through this.

Finally, we rely on word of mouth and media advertising. We ask our volunteers, teachers, and investors etc. to help spread news of our charity to build our network. Furthermore, the publicity we have generated through media coverage has been highly beneficial as a form of free marketing. Various high profile Indian media outlets have written stories on our success. Full details of these can be found through our blog, or on our Annual Report. Likewise, we were fortunate enough to take part in the GAP (Global Action on Poverty) Summit in 2014 and continuously getting support from them. Here we met a number of extraordinary individuals who are helping to make a difference in this world. We forged a partnership with GL Bajaj Management College, Greater Noida, which we hope to leverage as a key marketing tool.



# Stop School Dropouts

NeoFusion mission is to lessen the number of school dropouts so our education programme is carefully designed to reflect this vision. Apart from providing support in education to underprivileged children free of cost, we have also been successful in creating a stimulating environment, where a child's dreams are nurtured and merged with the right values to create self-realization.

## Educational Support:

This project aims to curtail the alarming rate of dropouts in various states. NeoFusion ensures that all students receive the basics of a good schooling—engaging, meaningful, and challenging curriculum and instruction, delivered by well trained professionals and supported teachers. So far NeoFusion has started evening classes segregated into three age groups named prambh, Samarth and Saksham. We have also started a day school for classes 6 to 10 out of which 9 children from Gurugram and 1 child from our Jaipur branch will be appearing for the class 10 board exams held by NIOS. A number of girls who were previously working have now started taking their own dance lessons and teaching after receiving basic education from us.

- Started star of the month award to motivate students.
- With the collaboration of Magic Creations, we started Kaka Hathrasi Shiksha Puraskar, this year we have given this award to 3 students.
- Given 6 bicycles to 6 students who were doing well in academics.
- Organised Sport Day to motivate students.
- Students organised a Happy Day before exam's time so they can concentrate better.
- Organised a picnic to Qutub Minar.

## Community Outreach Programmes:

At NeoFusion we strongly believe in the importance of community outreach programs and partnerships. We believe that we have a social responsibility to give back and contribute to the development and improvement. Through this the organization as well as the students spread awareness about the importance of education to the people. At present, this is being done by conducting various plays in Gurugram and Jaipur both in the slums and other public places. The theme of these plays mainly relate to the prevailing social issues such as education, drug abuse, road safety, education and safety of girl child etc. This time as a part of our Community Outreach Programme we involved our senior students in a summer activity wherein they were required to go to nearby government schools or villages to teach younger underprivileged and uneducated children. The children learnt better from them and are now also inspired to complete their education.

- We have also enrolled 7 school dropouts from nearby villages in order to give them an opportunity to receive formal education.
- In an unwanted and misfortunate fire hazard that took place in Ghasola this year burning multiple houses of poor people NeoFusion's team contributed and helped the affected families.



## Milestones Achieved

- Total 169 students are getting Educational support.
- 12 boys and 3 girl School dropouts joined their schooling again.
- Having a book library which having more than 500 books
- Open school is successfully running and 10 of our students are appearing for NIOS grade 10 examinations.
- Started special English speaking sessions for senior students.
- Regular PTM
- Student from Jaipur passed grade 12 and joined B.Com.
- Tie up with GGB volunteers



# Stop Child Labour- Vocation & Skill Based Training

NeoFusion aims at providing basic skill training to the children so that they are financially stable. Training is specifically designed to impart team work, decision making skills and enhancing leadership qualities.

NeoFusion provides training in vocational subjects like art and craft, theatre, music (both vocal and instrumental), dance, graphic designing, martial arts and other courses that allow the students to start their own small scale enterprises.

We recently started our singing and martial arts classes.

## Painting and Art – Craft Classes

Through art and craft, NeoFusion is able to enhance the inner creativity and imagination of the students. Main focus is put on teaching traditional art forms such as Bheeli, Warli, and Madana. Earlier the students were taught about basics of sketching through which they were able to move in making professional artistic pieces such as making posters, landscapes etc.

## Theatre Classes

Emphasis was laid on mainly performing street plays with the objective of conveying various social messages. Another reason to introduce theatre was to instil a sense of confidence, dignity and teamwork. The organization also introduced the concept of script writing so that the students could come up with their own topics on various segments.

## Martial Arts Classes

Martial arts cover a broad range of activities that involve fighting techniques, physical exercises, and methods of mental discipline, among other skills. Another fun and productive class started by the foundation this year aimed to not only incorporate self-defence skills in children but also see to it that children talented in the field excel through the help of trained professionals with a black belt in Karate and over 7 years of experience in the field.

## Dance Classes

Dance expresses one's emotions in a broader manner. NeoFusion focuses on imparting the various forms of Indian classical dances to the students particularly Chhau which is popular in Orissa, Jharkhand and West Bengal. The performing arts of the organization is divided into 2 segments- Senior and Junior. The Segment trains students at a professional level so that they are able to secure their future. Junior segment mainly gives a basic and hands on training to the students so that they are well versed with the subject before taking it to a professional level.

- This year our dance students performed in front of Ajit Soni and Kunika Rajdhan in Jaipur in an award function.
- Performed at the VKG Olympics Jaipur 2017 inauguration.
- Performed in GL Bajaj Institute in Greater Noida.
- Students performed dance drama in front of Padmshree Shobhna Narayan ji.
- Students performed Dance in program Khaki and got an opportunity to perform in front of DGP Haryana Mr B. S. Sangu.
- Participated and performed dance in dance fest Panorama 2017 by Magic Creations.
- Jaipur students performed dance drama in Hindi Spiritual and Service Fair.

## Singing Classes

Soulful Singing is another one of the many talents that most of our students possess. TO make sure we nurture their talent in the right manner, singing classes are held by trained professionals and singing is taught in both classical as well as semi – classical forms.

## WORKSHOPS

- Salonii Khemani conducted Bharatnatyam workshop in Gurgaon institute in December.
- I Volunteer employee took a session on 15th August in paper bag making.
- Started counselling sessions by professional counsellors in Jaipur.
- Meditation workshop was organised in Jaipur.

## OTHER ACTIVITIES

- Went to Qutub Minar with all students on educational trip from Gurgaon institute.
- GL Bajaj Institute students took students to watch the movie 'Secret Superstar' as a part of CSR activity.
- Celebrated birthdays regularly throughout the year.
- More than 10-12 families celebrated birthdays with NeoFusion this year.
- Celebrated Christmas, Deepawali, Basant Panchami and Holi
- Jacket Drive- With support of donors we distributed jackets to foundation's Gurgaon and Jaipur Students.
- GL Bajaj volunteers distributed notebooks and other stationary to Gurgaon's branch before the session started.
- School Bag– This time team wants to see smiles on students face so we distributed school bags to Gurgaon students with the help of GL Bajaj's CSR funding.
- Students of Gurugram participated in BETI BACHAO AND BETI PADHAO event organised by BJP officials on Beti Bachao Diwas.

# Projects Undertaken

## 1. Beti Bachao Beti Padhao

NeoFusion has always tried to spread awareness about the importance of educating the girl child, removing and eliminating the various social stigmas such as gender selective elimination, caste system etc. The main objective of the project is to ensure education and participation of the girl child in various spheres of life.

This year, the students of NeoFusion performed plays in around 7 places in India including the Hindu Spiritual Fair, Kanya Vandan Programme in Jaipur as well as Gurugram where we had a reach to over 5000 girls in the audience in total.

An astonishing performance was done by our students this year on 25th January in the occasion of International Women's day to spread awareness regarding Women Empowerment.

Another Performance was done in an event for Khaki held by Sashakt Nari Parishad on Women Empowerment in 2017.

## 2. NeoFusion Interschool Art Competition

An annual art competition was conducted in Jaipur and Gurugram based on social issues. In the year 2017, over 1000 students from different schools and NGO's across the two states participated. This competition gave an opportunity to recognize the creative minds of children both under and without NeoFusion art classes.

There was an art competition held at the Gurugram Crafts Mela 2018 at the event titled 'Hum Mein Hai Dum' where over 500 paintings were registered from various schools and NGO's throughout Delhi NCR.

## 3. Swacch Bharat Abhiyan

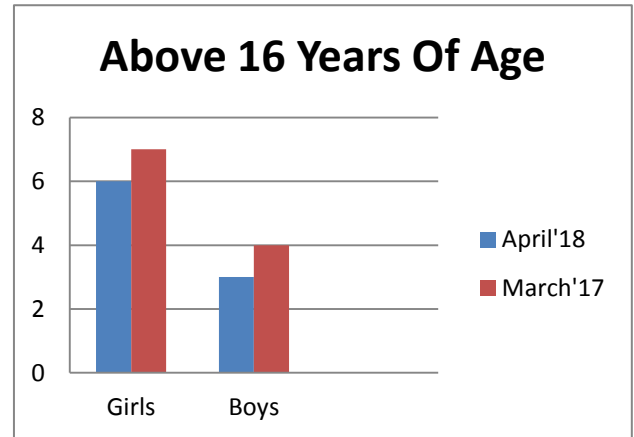
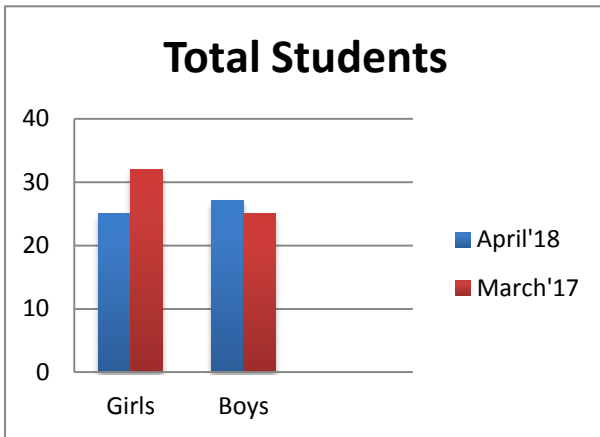
Initiating and supporting Prime Minister's initiative 'Swacch Bharat Abhiyan', workshops were conducted in various schools where students were taught about importance to maintain basic hygiene and sanitation. Many street plays were conducted in Gurgaon and Jaipur in order to spread awareness about maintaining a clean and healthy environment. Along with this students have taken an oath to keep their surroundings clean and avoiding loitering, spitting at public places and disposing garbage at the proper wastage bins.



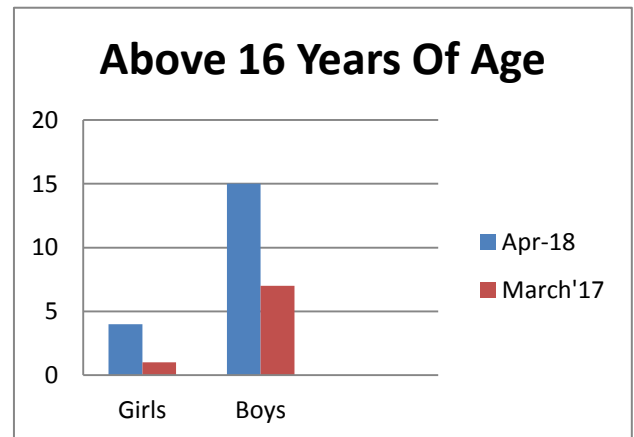
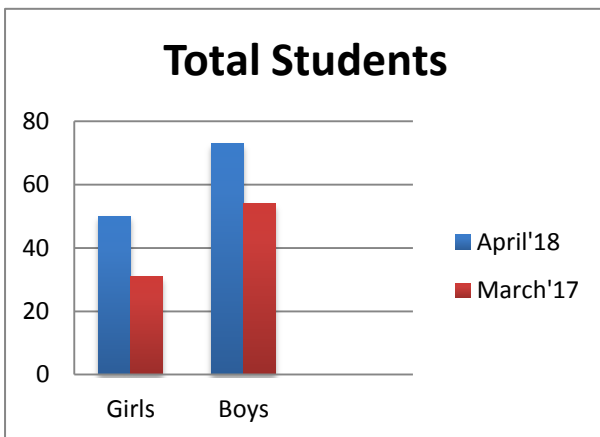
## Milestones Achieved

- In Jaipur Senior students started taking classes.
- Now foundation senior students have started giving dance tuitions and now they are earning through these sessions.
- Successfully organised 3<sup>rd</sup> free summer camp in Jaipur.
- Successfully set up Stalls in Horizon one centre in Gurugram as part of CSR project.
- Children handcrafted and sold over 3000 diyas this Deepawali and NIA also used our diyas this year.
- A student from our Jaipur branch scored first position in a national dance competition.
- Organized 'Hum Mei Hai Dum' titled event at this year's Gurugram Crafts Mela in sec-47 with a successful dance and painting competition with over 200 participants.

## Total Strength in Jaipur Academy



## Total Strength in Gurgaon Academy



# Medical Help

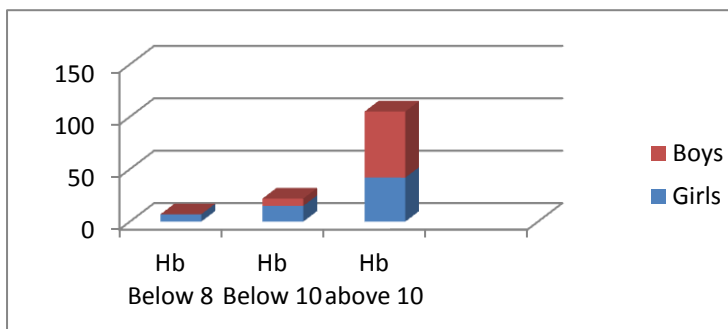
## Health Check-up Camp

Good nutrition and health is critical during adolescent age to ensure health growth. In every 6 months NeoFusion organizes regular health check-up camps and keep a track on adolescent's health and nutrition to support "Sabala and Saksham" program which was initiated by the central government. Foundation facilitators use a participatory approach in lessons, soliciting interactive participation from the students. The main activity is presenting relevant information, and this is supported by activities such as storytelling, group discussions, drawing, writing a play and enactments (street plays).

- Lifestyle management: personal care and hygiene, Drugs
- Menstrual hygiene & Healthy Diet Plan

Fortis Memorial Research Institute Gurugram has now tied up since this year with NeoFusion in order to conduct annual health check-ups for students in our Gurugram institute. This year as well doctors from Fortis visited the institute and conducted basic health check-ups of all the students and gave their reports. With the help of these reports we were able to provide the students with the kind of medical attention they required and conducted a session with parents where we informed about the types of nutrition their children require.

With the support of the local doctors, various health check-up camps have been organized in Jaipur. It also provides gynaecology consultation routines for the girl students; so that there is a smooth transition from their adolescence to their adulthood by ensuring that they are aware of issues relevant to their bodies and to make them understand that they are a natural part of growing up.



Haemoglobin Rate in Students



Health Check-Up Camp

Apart from regular academic sessions and health checkups for all students, special counselling sessions are provided to children with anger management issues, adolescent problems or different forms of personality disorders. At present, we have attempted to transform the students into confident, dignified and contributing citizens of the country by providing them with a nurturing environment while focusing on their emotional, social, and academic and skill development.

## Case Study

### Kalyani

Kalyani Kumari, currently a student at NeoFusion Creative Foundation Gurugram centre has proved to be an honest example of true dedication, hard work and resilience amongst her fellow batch mates. She has two brothers and an elder sister. She left school at an early age in around 5th grade and joined NeoFusion in 5th in the year 2015. Before this she was associated with another NGO where she repeated 5th grade twice even after possessing immense calibre. Due to this happening there and having an unsupportive family, her sister was married off at 19 and was not able to finish her education. Kalyani being as determined of a soul as she is wanted to continue her education to become capable and independent one day and hence joined NeoFusion in a hope to continue studying. NeoFusion provided her with various counselling sessions so that she could cope up and live her fullest potential. Here, she completed 8th grade in English medium and stood first in her class and is now being promoted to grade 9. Her confidence has boosted up immensely since she has joined and she is no longer afraid of studying and doing her best. Along with being hard working and determined, she's a talented soul with an ability to sing and paint really well. Kalyani aspires to become a teacher one day and give back to society what she has gotten the opportunity to learn. After seeing her growth and progress, her sister who had gotten married also rejoined school through NeoFusion to complete her education.

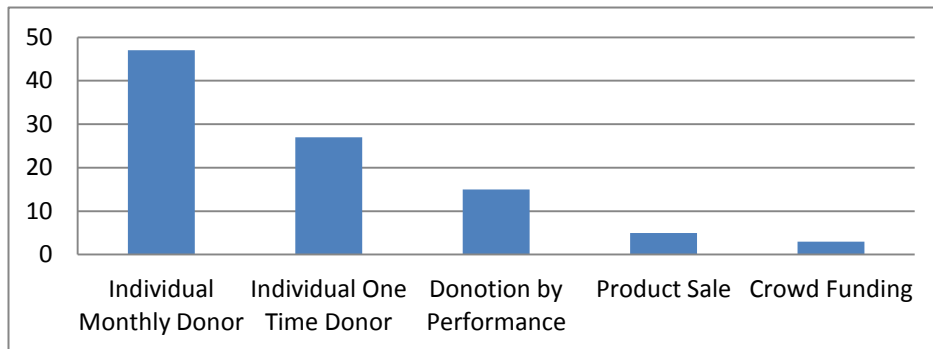


# Source of Funding

NeoFusion Team has taken the responsibility for spreading awareness about NeoFusion cause and utilising various methods, such as student’s sponsorships, donation boxes and direct donations, to gain financial aid.

This year NeoFusion got the opportunity to have CSR tie ups with companies like GL Bajaj Institute and look forward to more CSR funding.

Sources of funding



# Volunteering Support

The 2017-18 financial years were dedicated to new beginnings. Active efforts were undertaken to fill the numerous volunteer positions.

NeoFusion had a tie up with GGB (Good Girls and Boys) a volunteer group working in India for various NGO’s for 6 months.

We also had multiple volunteers coming from various management and mass comm. Courses from different colleges who interned with us.

Volunteer Management

|                               |    |
|-------------------------------|----|
| Indian Volunteer              | 35 |
| Foreign Volunteer and Interns | -  |

**Our Big Thanks** to individual child Sponsors  
**Bunch of Thanks** to our volunteers, well-wishers & supports.....



## New Achievements

- 'Hum Mein Hai Dum'- A cultural event held at Gurugram Crafts Mela 2018 by NeoFusion for students from NGO's all over Delhi NCR in which a painting and dancing competition was held.
- Kaka Hathrasi Sjiksha Puraskar awarded to best performing student and 2 awards from magic creation to two runner ups.
- Stree -The Shakti Award to also be sponsored from next year.
- Cycle distribution done to 6 academic toppers by one of the biggest cycle brands in India.
- Planting drive through Fortis Memorial Research Institute held.
- Planting drive with a women empowerment group done in nearby villages by students to spread awareness.
- Rotary Club Mansarovar Jaipur distributed stationary to our Jaipur students and they distributed crackers and diyas in Deepawali too.
- Students participated in "More to Give Walkathon" by Fortis Foundation in Gurgaon in collaboration with NDTV.
- Dr Gagan Deep Kaur submitted a research paper based on our NGO work strategies.
- Participated in Surila Rajasthan 2017
- Participated in Hindi Spiritual Fair. Jaipur
- Participated in Amity Marathon 2018
- Participated and won Meddle in Magickathon 2018

## NeoFusion Credential

- Second position in Dance Competition in New Delhi
- Appreciation Award from Event Management Association, Jaipur
- Felicitated with Trailblazer Award, Jaipur
- Winner in Painting Competition
- Felicitated by Sashakt Nari Parishad for women empowerment work, Gurgaon



## Plans for 2018-19

As NeoFusion will gain more exposure in its Third year of operation, the impact for this year has been seen to increase in terms of both quantity and quality. Team NeoFusion determines its progress on following targets-

- 100% academic results.
- Expecting 80% rise in overall attendance.
- Aim at stabilizing the Jaipur Centre.
- Aim to start with an adolescent awareness camp by conducting surveys in slums of Gurgaon and preparing a comparative study with that of the government.
- Future plans to sell products made by students at various online marketing websites.

| NeoFusion Team                        |   |
|---------------------------------------|---|
| <b>Founder Director</b>               | Dr. Anubhooti   |
| <b>Chartered Accountant</b>           | Mr. Amit Jain   |
| <b>Art Faculty- Jaipur</b>            | Ms. Devshree Devnath  |
| <b>Dance faculties- Jaipur</b>        | Mr. Aryan Kumar   |
| <b>Academic Faculties- Jaipur</b>     | Mr. Kishore Mahawar<br>Mr. Deepak Kumawat   |
| <b>Dance Faculties - Gurgaon</b>      | Mr Pradeep Kumar<br>Mr. Ravi Kumar  |
| <b>Program Coordinator - Gurgaon</b>  | Ms Anjali Bawa  |
| <b>Project Coordination - Gurgaon</b> | Ms Agria Joshi  |
| <b>Centre Coordinator - Gurgaon</b>   | Ms. Kritika Thapliyal   |
| <b>Academic Faculties- Gurgaon</b>    | Mrs Nisha, Mrs Ankhi Banerjee, Mr. Panchal kendo, Mrs. Rashi Sharma, Mrs. Jaya Shrivastav |
| <b>Singing faculties Gurgaon</b>      | Shambu Banerjee,  |
| <b>Painting faculties Gurgaon</b>     | Mrs. Sadhna Jain  |

## Reach to Us

### **Jaipur Address:**

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Gurgaon - 122018**

### **Contact:**

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